



Contact: Carol Crawford Organization: LIC Artists, Inc. Email: info@licartists.org

LIC Artists, Inc. Responds to Urgent COVID19 Need with Support for Artists and the Community of Queens, New York, Joining #GivingTuesdayNow in Global Day of Giving and Unity

Queens County, New York City, May 3, 2020 – LIC Artists, Inc. is responding to meet the needs of artists and the Queens community by expanding its online content and resources.

#GivingTuesdayNow is a global day of giving and unity, set to take place on May 5, 2020 as an emergency response to the unprecedented need caused by COVID-19. The day is designed to drive an influx of generosity, citizen engagement, business and philanthropy activation, and support for communities and nonprofits around the world.

LIC Artists, Inc. (LiC-A) is a New York City based non-profit 501(c)(3) artist advocacy organization located in Long Island City, Queens. As a response to the shutdown of New York City and the corresponding loss of exhibition space, LiC-A launched in April an Online Exhibition to bring art from its members to the community. LIC Artists dedicated this first online exhibition to the healthcare workers and service personnel who have given New York so much during this period. The organization is seeking funding to expand the online exhibitions, programs and resources they can offer to the Queens community in this time of need.

"The New York City borough of Queens is one of the most intense Covid-19-afflicted areas of New York State and the U.S. In this time of crisis, our current outreach has a new goal: to bring our creative spirit and effort to the wider public through expanding our online programs," said Carol Crawford, president of LIC Artists. "We want to create more interactive art content for the community through online exhibitions, corresponding blog articles and reviews, interviews with creative thinkers, online workshops, and other online resources which will engage artists and the public. Any funding that we raise during #GivingTuesdayNow will go to these efforts."

Those interested in helping LIC Artists, Inc. during this #GivingTuesdayNow special day of giving, please visit www.licartists.org/giving-tuesday

About LIC Artists, Inc.

LIC Artists, Inc. (LiC-A) is a 501(c)(3) non-profit arts advocacy organization founded by artists and incorporated in 1986 in Long Island City, New York. Originally located in a studio/loft complex above a paper factory, LiC-A founded the LIC Open Studios Annuals in 1985 and has continued to support artists in the community through exhibitions, special events, community outreach and publicity. LiC-A currently has over 250 artist members from Long Island City as well as elsewhere in Queens. Their creative art is as diverse and exciting as the New York City borough in which they work.

LiC-A's programs are enabled largely through the volunteer work of our member artists and supported by grants and donations. The organization is committed to broadening the community of artists and expanding the audience for art produced in Queens through exhibitions, workshops, special projects and events, and online content.

About GivingTuesday

GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past eight years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts and everyone has something to give. GivingTuesday strives to build a world in which the catalytic power of generosity is at the heart of the society we build together, unlocking dignity, opportunity and equity around the globe.

###